



THE
raphaelTM
COLLECTION

The Finest Bridal & Eternity Rings

For her... For him
...For eternity




GEMEX



”

Stockists are amazed with the quality of The Raphael Collection — it truly is the very finest in the market.

”

Source: UK JEWELLERY AWARDS

THE raphael COLLECTION

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THE raphael COLLECTION



THE raphael COLLECTION

About Us

The Raphael Collection is brought to you by one of Europe's leading international jewellery design houses and third generation diamantaires, established in London's Hatton Garden, since 1967.

Our exceptionally skilled team of artisans use the latest state-of-the-art technology coupled with traditional hand made techniques to bring you one of the finest collections of diamond eternity, bridal and wedding jewellery available throughout the world today.

To experience the beauty and magnificent craftsmanship of

The Raphael Collection, please call

+44 (0) 207 242 1080

or email

sales@gemex.co.uk

www.theraphaelcollection.com



THE raphael COLLECTION

*Our obsession with
quality...*

The Raphael Collection features over 2000 stunning bridal and eternity diamond rings. All designs are set using patented state-of-the-art laser guided arm precision setting technology, engineered in Germany and exclusive to Gemex.

This unique setting technology means that there is no labour charge. Coupled with CNC seamless tube as opposed to using cast mounts, this ensures that every ring is manufactured without any porosity whatsoever with maximum tensile strength.

This results in a super smooth tactile finish that is simply unrivalled and breathtaking. We are so confident that our quality is the very best, that we offer a manufacturer's lifetime warranty.





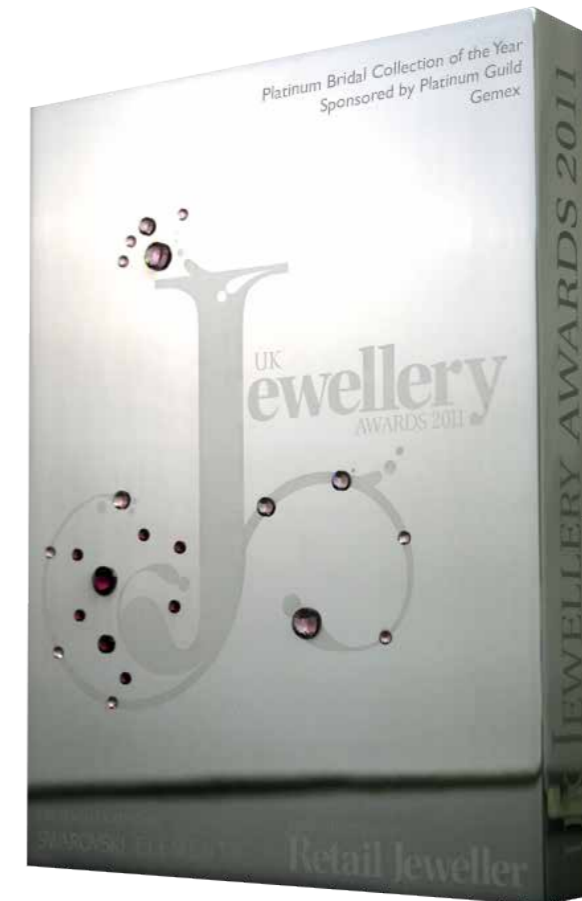
” The panel was impressed by the scope of the ranges offered by this jewellery company. From simple classicism to the more modern interpretations, there was something for every occasion.

”



THE raphael COLLECTION Awards

The UK's #1 Supplier of the highest quality of Platinum Diamond Bridal Jewellery with over 2,000 cutting edge designs. Winners of Best Platinum Bridal Collection at the 2011-2012 and 2012-2013 UK Jewellery Awards. Unbeatable quality and service with all bespoke commissions undertaken. Lifetime warranty.



THE raphael COLLECTION

Colour & Clarity

We manufacture our ranges using three different diamond qualities notably:

D/EVs, F/G Vs & G/H Si

Raphael Collection™ diamond rings have an inner court Profile ensuring ultimate comfort fit.



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Coloured Stones

Diamonds are forever, but that doesn't mean they're for everyone. Many people are veering towards unusual engagement rings, opting for creative styles that reflect their personality. Coloured gemstones are the perfect choice for bold engagement rings that make a statement and are a great way to express individual style, whilst maintaining the beauty and elegance of the engagement ring concept.



Website

This is a fully responsive site that will allow you to service your customers on the shop floor and manage your orders effortlessly using either your PC, tablet or handheld device. It's incredibly easy to use and will inject a huge boost into your bridal diamond jewellery business.



THE raphael COLLECTION

The Raphael Collection offers a range of useful features such as:

- setting your own margin: all prices will adjust automatically
- add your own logo: make the website look your own when showing our beautiful range to your customers
- filtering system: efficiently find the item you are looking for
- second level tier administrator password: blocks all non-admin users from editing or viewing certain areas of our website

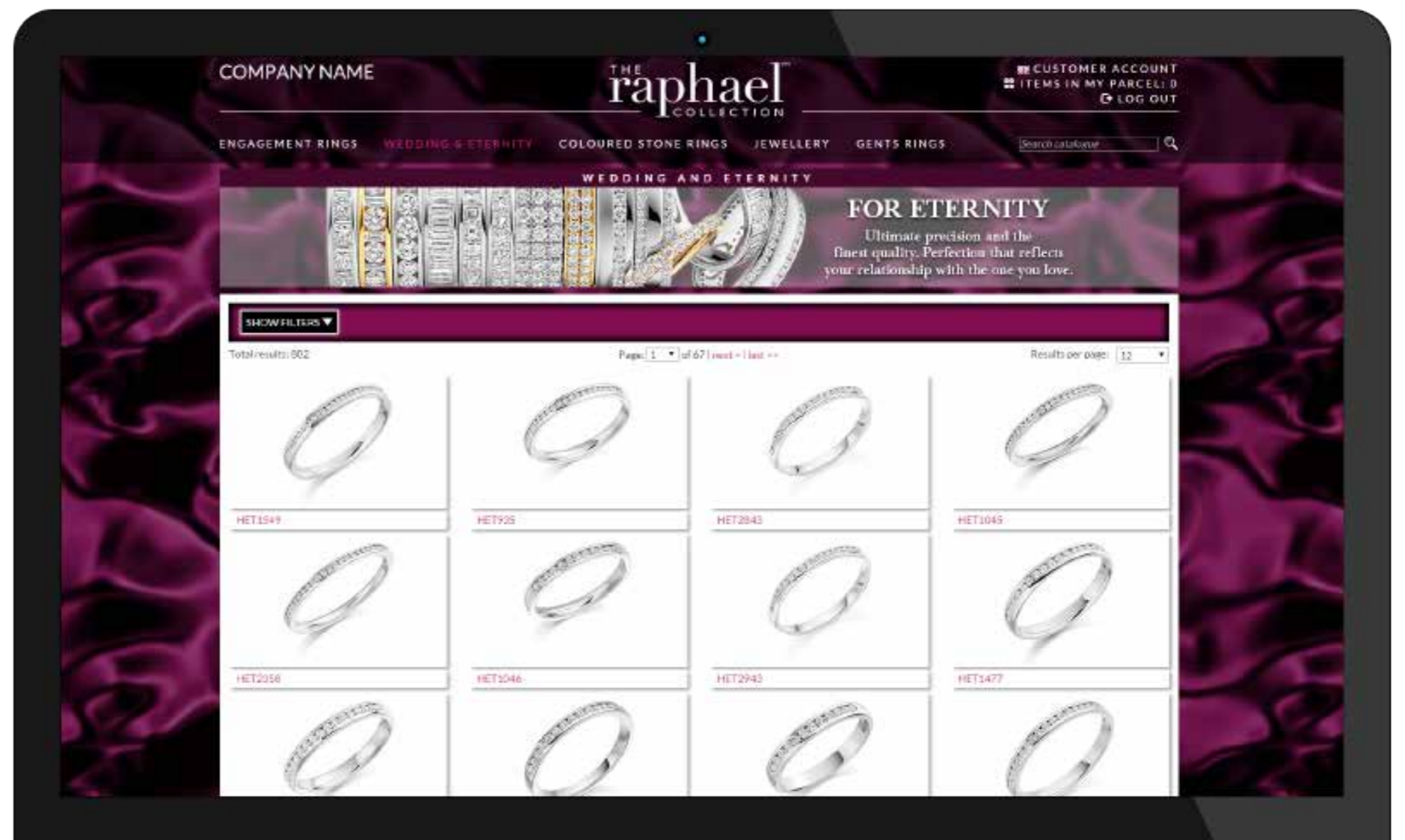
...and much, much more!



THE
RAPHAEL
COLLECTION

Responsive design

Looks amazing on desktop,
tablet or any handheld device



Box of Silver Samples

THE raphael COLLECTION

Silver and Cubic Zirconia lifelike models available to maximise your returns – ideal for wedding shows and fairs!



You don't need to be a magician to make £2,000 into £250,000...



... all you need is the latest box of tricks from



Over 65% of our retail partners are on course to generate sales in excess of £250,000 over a 12 month period, simply by investing in our box of best-selling samples and using it in conjunction with our new state-of-the-art website, www.theraphaelcollection.com



Apply online today and start receiving the following benefits:

1. Live 24/7 pricing for all 11,500 SKUs.
2. Enter your retail mark-up.
3. Multi-currency facility.
4. Upload your company logo and make the site look your own.
5. Catch up with all the latest news and products at Gemex.
6. Secure online ordering facility. No need to phone, email or fax your order through.
7. View your order history.
8. Fully responsive site on your desktop, tablet and smart phone.
9. Amazing graphics showing each product line in fantastic detail.
10. Tailored filters for each product category. Efficiently find what you are looking for. ...and much, much more! (magic wand not included)

Free Bespoke Service

THE raphael COLLECTION

THE
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Free state-of-the-art CAD/CAM service to adapt your designs in any width, depth and profile.



CAD/CAM Design



Finished article



THE raphael™ COLLECTION

Creating a unique ring is a very important service for today's discerning customers. Our bespoke department uses state-of-the-art technology available to make the experience hassle free and cost effective.

Unlike other manufacturers, we NEVER charge our customers for CAD/CAM designs whether your customer decides to proceed or not.

We use the latest state-of-the-art technology to ensure that every ring is manufactured to the highest quality. We offer a full shaped-to-fit service and because of the patented technology used to manufacture our rings, we will never charge you to make the master model.



CAD CAM Design



Free Bespoke CAD CAM Service



The finished article demonstrating an absolutely perfect fit.



Meet Us

THE
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COLLECTION



We take part in most European jewellery exhibitions. If you would like to see the quality of our product yourself please send us an email and we will tell you where and when you can meet us next.

